The
tinder
Approach

Contents

I. Introduction

As the proliferation of internet access across the country reaches an all-time high, it has become increasingly evident that, regardless of what it is that you're searching for, you can probably find it online.

While not exactly a "consumer product," per se, the dating scene has seen a similar benefit from the influx of online access. One key aspect that has been aided by online dating is the specification, so to speak, of dating options. Regardless of what it is that you're looking for from a mate, chances are good that you will be able to find it online.

Under the slogan "A new approach to meeting those around you", we must admit that Tinder brought a hysteria among online dating. Swipe right, swipe left and if you are lucky, you get a match.
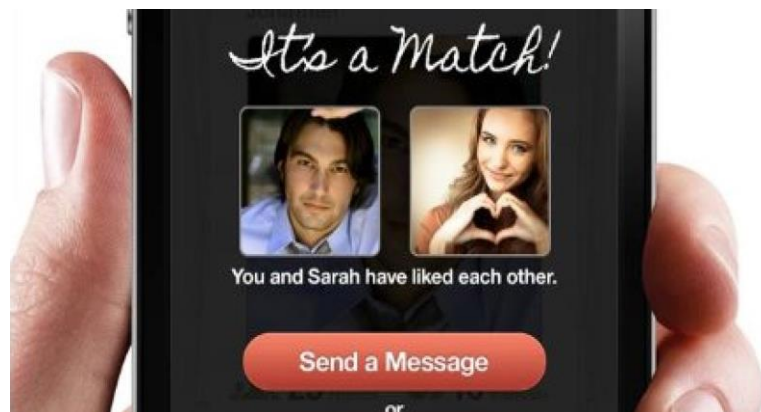
Considering the fact that anytime there is place for improvement, learn how to be a `pro` in online dating making it impossible for anyone to swipe any other way but right.

II. The dating revolution

The introduction and singles dating industry is not new. In fact, dating and singles clubs have been around for many years. Bob Hope said in the early 1950's, "I once sent my photograph to a Lonely Hearts club and they sent it back saying, thanks but we are not that lonely".

The Lonely Hearts club image lasted nearly as long as Bob Hope himself and was the butt of many comedians' jokes, which gave the dating industry an image that only desperate and lonely people join such clubs.

The internet has changed many things and nowhere has it had a larger impact than with the dating industry. Online dating websites started to bring a younger audience to the dating and singles matchmaking industry, where these systems would conveniently email you people in your area who were also looking to meet other single people.

The fact that these early sites, as many poor quality sites still do today, would simply collect as many photographs as possible and send them to you, would frequently result in you opening your email only to have a photo staring out at you that could scare a police horse.

The better quality online dating sites have highly developed searches and tools such as "connect phrases" to help you find the right person. There is good evidence that the sites that charge for membership have a much higher quality of contact, with the more you pay the more serious the member.

Free sites or sites that charge a nominal amount tend to attract the "one night stand" end of the market and tend to have page after page of contacts that you have to trawl through with little or no information about that person, apart from the fact they like holidays, nice people and watching the X factor, with dislikes of people who bring an axe on the first date!

The future of online dating, whether you are looking for the chance to meet a long term partner, or maybe looking for something more casual, does seem to be assured, as the high divorce rate and number of people staying single looks set to continue globally in the years to come.

However, things are about to change in the future of online dating, just as dating changed with the advent of the

internet. Only this time it may be even more of a revolution, as computers get faster along with Internet connection speeds.

These advances will bring more exciting ways to date and meet people as social networking sites have recently shown. As computer graphics improve, we will see Virtual reality start to become the norm in online dating.

Online dating offers people from around the world opportunities to interact with others beyond any geographical constraints. This unveils a whole world of opportunities for anyone including loners and the older singles. Now you don't have to worry about having just your town or maybe your state (if it's not that big) to find your soulmate.

If the connectivity is put to good use, it can optimize your chances of getting into a relationship that has the elements of mystery, charm and trust, depending on how far you want to go. The adventure aspect of such a proposition is very alluring and the do's and don'ts are clear for any level headed individual to see and act by.

Online dating sites enable you to upload the information you wish to share and strike contact almost instantaneously in the chat rooms. There are many people who swear by the success ratio of online dating because of the healthy relationships they enjoy. There are a few upsets as well, but if you weigh the pros and cons, you realize that discretion and caution are the two magic mantras of online dating.
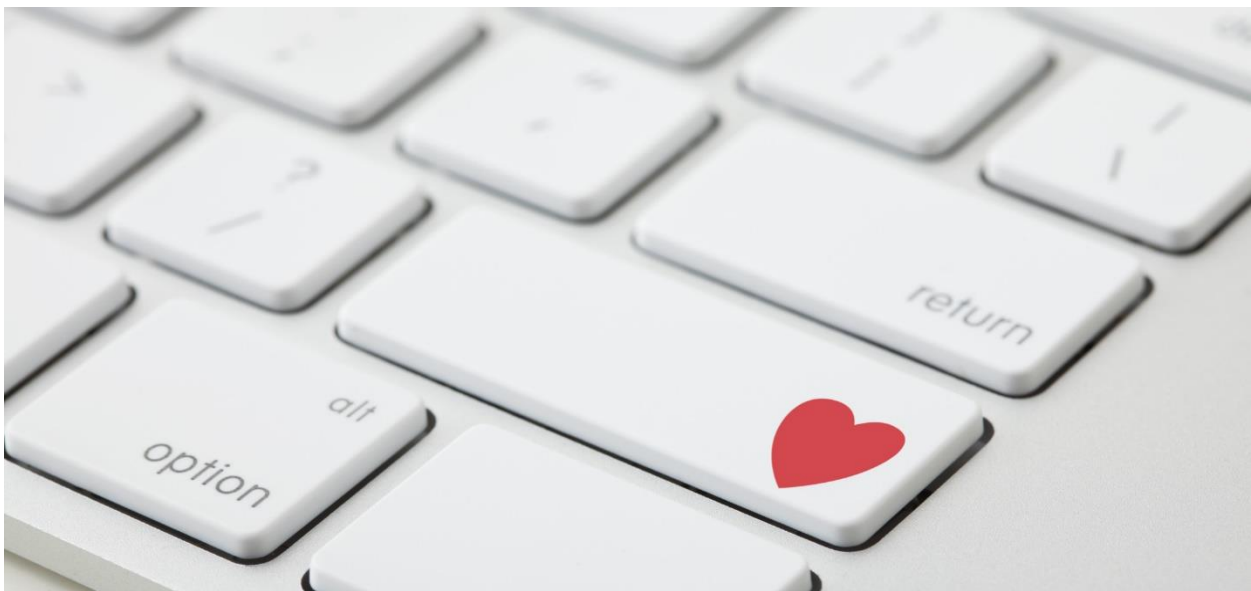
III. Tips on how to find a date online

Love is in the air and more on the screen. This is because online dating has continually dominated the world of information technology.

To date, 40 million American singles are into online dating. That's about half of the current number of the American singles population based on the reports of the Bureau of Statistics.

However, in spite of the growing number of people who are getting hooked up with online dating, one fact remains the same: most people are having a hard time finding dates online.

1. The quest for online love

Here are 10 tips to help in your quest for online love:

1. Create an introduction of yourself designed to attract the opposite sex. Don't overdo it, put just the necessary information about yourself, and keep from revealing too much personal information. This is for your protection.

2. Avoid using too many adjectives in your profile. Keep descriptions basic and simple. Remember you are as much a stranger to others as they are to you.

3. List your interests and include specific details. If you write about a hobby, hiking for example, list specific places where you've hiked, or the hiking clubs you've joined.

4. Create a unique identity on the web. The online dating system is full of profiles that say almost the exact same thing. If you imitate this, you'll be lost in the crowd. Always maintain your individuality to create an effective online dating presence.

5. Leave the cliches to everyone else. Be creative enough so that you get attention and are able to experience what online dating is all about. But try to be as original, and sincere as you can.

6. Try not to brag, or brag too much. You won't impress anyone with a rude attitude. Self-confidence is fine, but excessive bragging is definitely a TURN-OFF. If you're

good looking that will show in your photo, you have no need to use these words in your profile. If you claim intelligence, then be sure that your grammar is impeccable and your diction flawless.

7. Nobody responds to negativity. It's not a good idea for depressed, lonely, frustrated or those just out of an unhappy relationship to plunge right into dating online since the negative emotions are likely to surface. People will shy away from reading your melodramatic profile. Online dating is supposed to be fun, not depressing.

8. Keep from defining yourself by people you DON'T want to meet. It is enough that your profile says you don't want to meet somebody who is a liar, who is overweight or who is chronically unemployed. It is not necessary to over emphasize the matter by using this to introduce yourself to others.

9. Never forget to spell-check. You can do this by writing your profile in a word document, spell-checking it, then cutting and pasting the text into the profile area of the dating website.

10. Tell the truth as much as possible. However, reveal only information that won't harm you in any way. Tell people about who you really are, the type of work you do, your family background, etc. But, for your safety avoid mentioning information regarding how much money you make, or how many businesses you own, as well as any information of this nature that could be used to harm or defraud you.

2. Why not uploading a picture is a bad idea

In the world of online dating, one of the issues that keeps coming up is the photo issue. Surveys conducted by dating sites have shown that you are 10 times more likely to get contacted if you have a picture on your profile, regardless of your looks.

However, many people prefer to leave their photo area blank. There are many reasons why you may choose not to upload a photo. Some people are insecure about their looks and think a photo will actually damage their chances of finding a date, while others are ashamed of the fact that they are looking for love online and don't want their friends or colleagues to find out.

Still, if you are considering trying your luck with online dating without adding a picture to your profile, there are some very good reasons why you should reconsider.

People will think you are not serious

Most dating sites will require you to register in some way before being allowed to run full searches. This leads some people to set up a profile just so they can have a quick look around. If you're just having a look and are not necessarily interested in making contact just yet, you may not want to go through the trouble of finding a good photo and uploading it.

However, if your profile contains little information and you do not upload a picture, people may assume you are one of those people who are just looking around, even if you are more serious.

If the person looking at your profile is serious about finding a partner or a date online, they may not bother contacting you at all because he/she may think it would be a waste of time. It's worth keeping in mind that even if you are only having a look, you will get a much better response if you upload a photo.

People will think you have something to hide

While there are some perfectly innocent reasons why people may not want to upload a picture (as stated above) it's also quite common for the reasons to be less than innocent. For example, people who are married or in a relationship often turn to the Internet in order to find people to cheat with.

For obvious reasons, such people do not want their picture to be publicly available. Many online dating guides advise their readers to watch out for profiles without pictures exactly for this reason. Putting up a picture shows you have nothing to hide.

People will think you are hideously ugly

Harsh but true. While different people have different tastes, if you deny them of the chance to see what you look like, they may end up assuming the worst. Even if you are

insecure about your looks, you may be exactly what the other person is looking for. Why not let the other person decide for him or herself?

People will not see you come up in the search at all

For the reasons detailed above, many people prefer not to be contact and be contacted by people who have not uploaded a picture to the site. Some dating sites offer their user the choice of specifying this when searching for people. This means your profile will not even show up in their searches, even though you fit their other search criteria perfectly.

3. Mistakes men make that put women off

In general, there are more men dating online than there are women. So if you are a man trying to find love online, you will want to make sure you're going about things the right way.

Although there are no failsafe written rules for online dating, there are certain unwritten etiquette rules that are advisable to follow if you want to get the best result out of your online dating experience.

Below is a list of nine things that are likely to persuade women from dating you online.

Naked pictures

It's hard to believe that this needs saying at all, but some men choose to upload nude pictures of themselves to websites rather than headshots. This is acceptable behavior on adult-themed dating sites where people are generally only after sex, but on all other sites this causes annoyance, if not distress.

Even people who specify they are interested in casual relationships are not likely to respond favorably to naked pictures. Unless you are certain this kind of behavior is acceptable on the site, don't do it.

Also, why do you want to reveal the mystery, when the entire game of discovering one another is so hot? This is one of the cases when `less is more` can be applied.

Accusing tone

People who have had bad dating experience occasionally try and protect themselves from being hurt by writing a profile warning off undesirables. Obviously, no one likes having their time wasted by the wrong kind of people, but filling large parts of your profile with references to the sort of people you don't want to meet can make you sound unapproachable, unfriendly or even paranoid.

Saying things like no time wasters are unnecessary — no sane woman would sit in front of the computer and think I feel like wasting someone's time today. The only thing a statement like that would do is make you sound impatient and demanding.

Phrases like no fat chicks, no old hags etc. would make you sound rude and offensive and make most women stay away, regardless of their age and shape. Instead, concentrate on positive aspects of who you would like to meet.

List of demands

Be careful of turning your profile into a long list of demands. While it's good to include information about your ideal woman, don't let it turn into a ransom note. Always

include information about yourself in your profile and if you have high expectations from your potential mate, it's good to complement them with details about your own qualities so that you don't come across as arrogant and fussy.

For example, a phrase like I go to the gym 4-5 times a week and take care of my body, so I want to meet women who take care of theirs sounds much better than I want to meet fit women.

Going on about your ex

Your online dating profile is not the place to go on about your past dating failures. It's a place to show your optimistic, hopeful side that is ready to move on. Don't fill it up with details about how bad your break-up was, how nasty your ex was and how you think all women are out to get you. You won't be doing yourself any favors.

Boasting

There is a fine line between describing your finer details and showing off. Going over the top with describing how great you are will only make women think you are arrogant and full of yourself. Be particularly careful of anything sexual, including describing body parts or how

good you are in bed. Most women wouldn't believe it anyway and would be immediately put off.

Asking for sex

Unless you are on an adult-themed site, you are unlikely to get anywhere by messaging women and asking for sex straight away. Obviously, there are some exceptions, such as when a woman has specified on her profile that she is looking for sex as well. Otherwise, it's best to be more polite.

Depending on the site you are using, it may be acceptable to say in your profile that you are looking for sex, though different sites will have different levels of tolerance to such requests. On mainstream sites, its best to keep such information to a minimum, without going into any graphic descriptions.

Empty profiles

Women will probably not bother contacting you if your profile contains no information about yourself. Put the effort in and make sure you say enough to make them interested. It's worth spending the time to do this properly as the amount of responses you will get will significantly rise.

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Jealousy and possessiveness
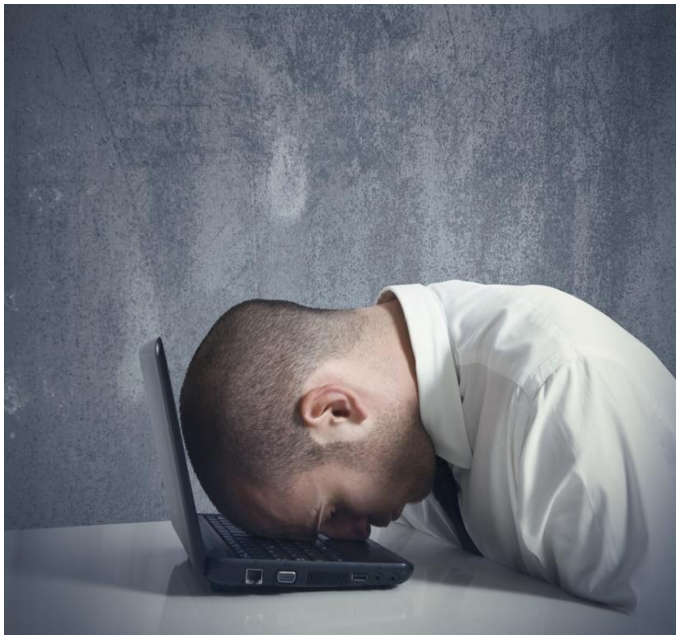
When starting to communicate with women online, don't act like you're married straight away. Demanding to know where your new friend is every time she is not speaking to you is not likely to make her want to stick around. Let things develop at their natural pace without being too pushy.

Acting Desperate

It's somehow hard to gauge the difference between acting cool and acting distant and the difference between being affectionate and being overly-eager. Still, sometimes it's best to remain on the side of caution and not flood your new match with over the top romantic behavior.

Turning up to a casual first date with a giant bouquet of flowers is an example of over-eagerness. If you like someone, do let her know, but again, don't expect her to commit to marrying you after a single phone call or date.

4. How to seduce her and get her to trust you online

Before you start looking for the woman that you want, make a clear idea of the type of woman you are after in your mind.

Now you can set some specific details, which are more important for you, like: she has to be a good mother, a sexy blonde or a smart brunet, the housekeeper type of woman or a career woman… and don't forget the age and the relation type you're after.

This will allow you to choose the right online dating site for you. Then, you will have to make your profile as complete and realistic as you can. Take time to view some women profiles that contain the specific details you have fixed and pick one, maximum two of them.
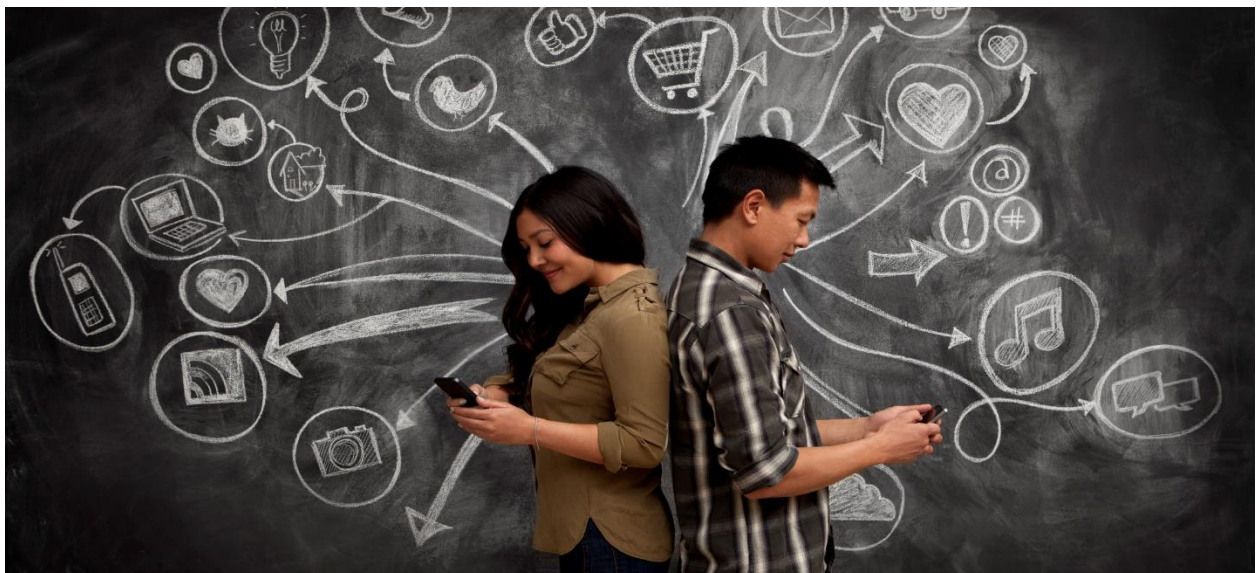
If you are interested in more than two women, never, but never talk online with more of them in the same time. Women can feel if you don't give them your complete attention.

Now comes the hard part, and the most important: the approach part: Don't forget! In online dating the most important thing is to **GET HER TO TRUST YOU**!

If you selected a site that gives you the possibility to contact women by e-mail, your first e-mail is the most important. Introduce yourself and say something specific, that is special about HER (you should read her profile carefully for this).

Tell her the location on the web where she can find your profile, and be direct and ask for an online talk (date) to get to know you each other better. Don't write a long email. If you have fixed an online date, do not be late! By doing this you will lose her from the very beginning.

When you're approaching her online, after you break the ice with an open question, the very next thing you should say or do is to introduce yourself. Just use your first name then allow the woman you're talking to offer you her name (if she is using a nickname in her profile).

Pause for a moment. If she doesn't offer it, ask her what her name is. Then, and this is very important, use her name in the very next sentence you are writing to her. Using

her name works like magic to make her more interested in you.

Never talk about your ex in the first dates and don't forget the women don't want to be a shoulder for you to cry on. Be positive and enthusiastic. Make her laugh and feel good about spending time talking with you.
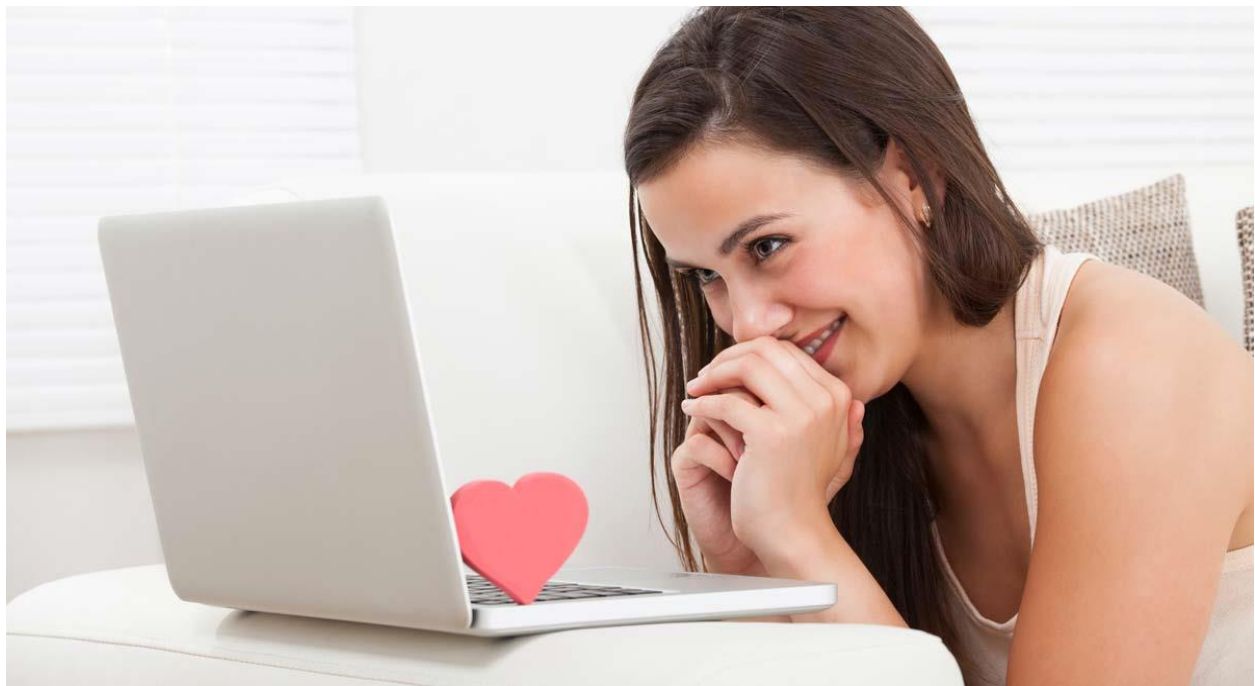
The next thing you want to say or do is compliment her. Call attention to some detail about her, and flatter her in a totally positive way. Be sure to avoid obvious compliments at all costs.

Also, always find ways to agree with her. Never disagree with a woman when you first meet her. One exception, which works all the time is if she initiates a conversation about sex with you.

One time when I was talking with a women online she started to tell me that she would like to see me only with a towel on me and I said to her that "Hey… don't you think things are moving a little too fast in this relationship?". At the first time we date she confessed me that she only came to the date because I have impressed her with that line. Imagine that!

Keep in mind that if a woman likes you or would like to know you better, she will give you free information to follow up on. If she's not attracted to you, she won't give you much of anything and it will be very difficult to maintain a decent conversation with her.

At first time, don't talk more than one hour or one hour and a half, then pretend that you have to go, but don't forget to tell her that you have a great time talking to her and never be shy about asking her for her phone number. Be direct.

You can say something like, "I have to be going now. But I'd love to hear your voice, sometime. Can I call you?" Without this important element, the phone number, you will never get anywhere with a woman. Do not call her in the same day you talked with her online, suspense can be healthy sometimes.

Good luck, and be smart! She will be "on fire" just to get to know you better.

IV. Sharing stories on first online date experience

1. Interviewing women on online dating

One note, while safety applies to both men and women, it needs to be said, that women need to be especially careful when deciding to actually meet any man they met online.

Women should talk to the guy through email and chat for a while before even giving out a phone number. Remember that a phone number can be traced back to your address. Don't think because your phone number is unlisted that you are protected.

The next step after emails and chat should be by phone. You can learn a lot about someone by talking on the phone and really listening to what they say. If they make you feel uncomfortable on the phone, then you don't even want to take the next step and actually meet them.

If you do decide to meet the man you met through an online dating service, make sure you first meet in a very public place. Tell your friends where you are going and when you expect to return. Make the first date a short, get to know you, kind of date.

One that is not scheduled to go longer, so you can go home and gather your thoughts before deciding whether or not you will date this man again.

Do not let him take you someplace secluded or in his vehicle anywhere on that first date. You may think you know him from all of the online and phone conversations, but abusers and abductors are very smart in the way they lure females into a trap. Be careful.

That being said, online dating can be a great way to meet some very nice men and maybe even find your soul mate. Using common sense is just a good idea. Now on with the interviews.

Of course, the women I am going to interview for the article wish to remain anonymous, so I will just call them Online Dater 1, 2, and 3. Below you can read some really interesting stories that maybe will change your perspective and give you some hope about online dating.

We will begin with online dater 1 - a 27-year-old female.

Me: How did you hear about online dating?
Online Dater 1: My girlfriend at work actually married a guy she met through one of the online dating services and she urged me to try it at least once.

Me: Where and how did you meet your first online date?

Online Dater 1: I'm not sure I should tell you the website I use, but it is one that you can browse through the profiles of all the men that are available. I remember thinking it was like shopping. So it was fun. I found several profiles of guys I might like and emailed them. I received a lot of responses and began to chat with them by email. I let a couple of them call me on my cell phone and finally let one convince me to go out on a date.

Me: How long did you chat with this person online before you two decided to date in person?

Online Dater 1: Oh, about a month. I was a little leery and thought each of these guys must have something wrong with them to be here in the first place, but I guess that could apply to what they might be thinking about me too.

Me: What was it about them that made you want to meet them in person and did you feel they were your soul mate?

Online Dater 1: Okay, I'll admit it. His picture got me. He was an absolute hunk and I had the hot's for him right away. I still took my time about agreeing to an actual date. I couldn't understand why he would need online dating.

Me: Was your first impression of him, upon seeing him in person a surprise, a positive reaction, or a negative reaction?

Online Dater 1: Totally positive. He was better than his picture!

Me: So, tell us what happened after meeting him in person.

Online Dater 1: We dated a few times. We really hit it off. We had a lot of the same interests, just like they were in the comparison charts at the online dating website. We are still seeing each other after 9 months. He hasn't popped the question, but the answer is going to be yes!

Okay, next I will be talking to a 19-year-old female about her experience.

Me: How did you hear about online dating?

Online Dater 2: I clicked on a link in an email that looked interesting.

Me: Where did you meet your first online date?

Online Dater 2: Through the 3rd online dating service that I signed up for. I didn't like the first two very much. Too, well, old style.

Me: How long did you chat with this person online before you two decided to meet in person?

Online Dater 2: About a week.

Me: What was it about them that made you want to meet them in person and did you feel they were your soul mate?

Online Dater 2: I didn't think he was my soul mate or anything like that, but he was really a cool guy and we both liked the same music and clubs. It turned out we had been to a lot of the same spots but never met.

Me: Was your first impression of him, upon seeing him in person a surprise, a positive reaction, or a negative reaction?

Online Dater 2: I'd say positive. He was like in his picture and all, but a little shorter than I pictured him.

Me: So, tell us what happened after meeting him in person.

Online Dater 2: Well, we went out a few times and had a good time, but like I said, I never expected him to be the one, you know. It was fun. He still calls once in a while and I might date him again, but I'm still talking with other guys on the dating service and might try another date from there soon.

Last, a 41-year-old female shares her online dating experience with us.

Me: How did you hear about online dating?

Online Dater 3: I saw an ad on television for a very popular dating service. I was alone and thought it couldn't hurt to try it out. I work a lot and don't have much chance for a social life, but thought I needed to get back into the game, if you know what I mean.

Me: Where did you meet your first online date?

Online Dater 3: Through the website I signed up for from the ad.

Me: How long did you chat with this person online before you two decided to meet in person?

Online Dater 3: Almost 6 months. As I said I work a lot and he was a professional, a lawyer, so his time was limited too. We would contact each other every day after work and talk about how our day went.

Me: What was it about them that made you want to meet them in person and did you feel they were your soul mate?

Online Dater 3: Well, it was me who finally asked him out instead of the other way around. I just decided it was time

to meet him. I had been talking to him every day so it was already like coming home to hear him say "How was your day?".

Me: Was your first impression of him, upon seeing him in person a surprise, a positive reaction, or a negative reaction?
Online Dater 3: He was exactly what I expected. He had sent me many pictures so I would know what he looked like and I had sent him several as well. So there were no surprises there.

Me: So, tell us what happened after meeting him in person.
Online Dater 3: We're married. We've been married now for almost a year, but everything is great! It's not like he was my fantasy guy or anything so corny. He is a nice man. We got to know each other over that time online. And when we met, the conversations picked up right where we left off online. It was just natural after dating in person for about 6 weeks, that he asked me and I accepted.

In conclusion, these were some pretty positive interviews with people who have met someone through an online dating service and met someone they wanted to date in person. They all had success in varying degrees.

2. Interviewing men on online dating

A way to find more about online dating would be talking with one of your friends. Another way is to just find someone who has tried online dating and ask him about the experience, both positive and negative. That is exactly what I plan to do in this article.

Of course, the men I am going to interview for the article wish to remain anonymous, so I will just call them Online Dater 1, 2, and 3.

We will begin with online dater 1 - a 37-year-old male.

Me: How did you hear about online dating?
Online Dater 1: How can you not hear about it. You get emails, popups at websites, etc. You'd have to live under a rock to have not heard about online dating.

Me: Where and how did you meet your first online date?
Online Dater 1: At Match.com. I was searching profiles and found a few women that I might be compatible with and sent them emails. I paid for a membership there so I would be allowed to email them.

Me: How long did you chat with this person online before you two decided to date in person?

Online Dater 1: We exchanged several emails before we actually exchanged phone numbers. And basically, one fairly long phone call turned into a date.

Me: What was it about them that made you want to meet them in person and did you feel they were your soul mate?

Online Dater 1: I thought she was sweet. She shared a lot of the same values I did, or said she did, anyway. She piqued my interest. I never thought of her as my soul mate, but did want to get to know her better.

Me: Was your first impression of her, upon seeing her in person a surprise, a positive reaction, or a negative reaction?

Online Dater 1: To be honest, she looked absolutely nothing like her picture. She had posted of picture of herself, much younger, and about 150 pounds lighter. However, she was still a very pretty lady.

Me: So, tell us what happened after meeting her in person.

Online Dater 1: We dated a couple of times. I did like her. I understand why she was still single at 38 years old. She wanted Antonio Banderas to wine and dine her and quite

frankly neither of us was in that league. Her standards were far too high.

Okay, next I will be talking to a 29-year-old male about his experience.

Me: How did you hear about online dating?
Online Dater 2: Match.com emails.

Me: Where did you meet your first online date?
Online Dater 2: Same answer, emails from Match.com got me to sign up. I received an email from a girl who saw my profile.

Me: How long did you chat with this person online before you two decided to meet in person?
Online Dater 2: A couple of days. We talked by email for a couple of days, then by phone for a couple of days.

Me: What was it about them that made you want to meet them in person and did you feel they were your soul mate?
Online Dater 2: She was just really nice, sincere, honest sounding. She didn't seem to just be saying what I wanted to hear. I felt her answers were honest. Everyone has their ups and downs in life and she was open about the things

she was going through and things she had gone through. The openness impressed me. Did I think she was my soulmate? Honestly, yes.

Me: Was your first impression of her, upon seeing her in person a surprise, a positive reaction, or a negative reaction?
Online Dater 2: A positive reaction, totally. She matched her picture and profile to the letter and was smiling like an angel.

Me: So, tell us what happened after meeting her in person.
Online Dater 2: We dated frequently from day one. We were both obviously very interested in each other. In a very short time we both knew we were in love with each other. Within two months I knew she was the girl I wanted to marry. We've been happy ever since.

Last, a 38-year-old male shares his online dating experience with us.

Me: How did you hear about online dating?

Online Dater 3: A friend of mine suggested I try online dating. He had gone from never having a date to having a date every weekend, so I thought I would try it too. Sounded like a very fun thing to do and would have given me the chance of meeting some really interesting women.

Me: Where did you meet your first online date?

Online Dater 3: Yahoo Chat. I didn't go directly to an online dating website, I put my free profile up in Yahoo Personals and someone contacted me through Yahoo Messenger.

Me: How long did you chat with this person online before you two decided to meet in person?

Online Dater 3: We only chatted for about an hour before deciding to meet in person. It was really quick. She suggested we meet in person. It was like 9pm at night and she suggested or hinted that something might actually, happen tonight. Since my friend had so much luck with online dating, I figured, what the heck. Although it was obvious what's the purpose of our meeting.

Me: What was it about them that made you want to meet them in person and did you feel they were your soul mate?

Online Dater 3: That doesn't really apply here as far as the whole soulmate thing. She lived close by and well, I am a guy.

Me: Was your first impression of her, upon seeing her in person a surprise, a positive reaction, or a negative reaction?

Online Dater 3: None of those. She was alright, kind of plain, but still attractive. She didn't really have much personality and I don't think either of us were looking for personality that night.

Me: So, tell us what happened after meeting her in person.

Online Dater 3: This is where it gets ugly. We had fun the first evening. A couple of days later I invited her to my house. And again, it was okay, but I realized that this was not the girl for me. So, I politely told her that I really did not want to continue seeing her.

Four days later, on a non-exciting Sunday Night, I climbed into the shower before going to bed. About 15 minutes into my shower, this girl, unannounced, appeared IN my shower professing her undying love. My front doors

were LOCKED, she broke into my house, stripped down, and climbed into my shower.

I started having visions of the movie, Fatal Attraction. I asked her to leave. She said no. I had to actually have the police remove her!

Me: Does this mean you won't be dating anyone from online ever again?

Online Dater 3: No, not at all, however, the chatroom hookups are out of the question. I would prefer to go with a legitimate company that has some sort of screening process.

Okay, I would sum up my various interviews like this. You will meet some people you like and some you don't. There will be successful online dating experiences and there will be failures. But not to try online dating at all is to have already failed. Also, as online dater 3 said, go to a legitimate online dating service and not just to some chatrooms, if you want to avoid some awkward situations like meeting a psycho girl.

V. Final thoughts

While online dating may have been viewed as a "last resort" several years ago, it has recently become an increasingly viable option for many people. The truth is that much of the populace is simply fed up, disheartened, or frustrated by traditional dating channels.

The bar and the nightclub scenes are simply not for everybody, and the places that people frequent are often not the ones in which they can the type of partner that they are looking for. Online dating has succeeded in offering more viable romantic options than people have ever had previously.

In this respect, the internet has succeeded in making the world much smaller; whereas you might not have been able to find a person that shared certain interests in a lifetime twenty years ago, today they are easily located with a few clicks of the mouse.